



## **Diamond Buying Course**

United Kingdom Building at 409 Granville Street, Vancouver

**No classes are scheduled at this time.**

**If you would like to attend a class please send me an email and I will put you to the front of the list for the next class.**

**Planning to buy a diamond, engagement ring or fine jewellery for a loved one, but the thought of purchasing diamond jewellery overwhelms you?**

**Which is more important – colour or clarity? What is the optimal cut? And why?**

**What is the difference between wholesale prices and retail prices?**

An engagement ring is the most important jewellery purchase in someone's life, but the dizzying array of choices and specifics involved can be daunting. A basic understanding of diamonds and fine jewellery is necessary before committing to a purchase. To get the best piece for the best price!

Choosing the perfect piece of jewellery for a loved one should be an exciting experience. This is why I want to make the process more pleasurable by covering the basics. So that you may make confident purchases you are satisfied with.

**This quick 2 hour informational class focuses on the secrets behind diamond and fine jewellery buying.**

You will learn about the all-important "four C's" (cut, clarity, colour and carat weight) – the 4 attributes which determines a diamond's value – as well as the "fifth C" - certificates, and will show you how exactly a diamond is priced, and why.

We will also cover fine jewellery and the pros and cons of purchasing ready-made vs. custom pieces. All important facets of diamond jewellery purchasing will be covered, most importantly, how to get the best jewellery bang for your buck!

This is purely a free-of-charge informational session, where nothing will be for sale, but if you felt you left armed with useful information and a great experience, I will be accepting small contributions which will go straight towards the cost of the course and printed materials.

The class will be held by Edit Simon in the United Kingdom Building at 409 Granville Street.

As there are only 20 seats available, if you would like to attend please RSVP by text or email, and will sign people up on a first come first serve basis.

RSVP to [edit@editsimon.com](mailto:edit@editsimon.com) or text to 604 999-9748

Or go to [www.editsimon.com](http://www.editsimon.com)

Edit Simon, owner of the Vancouver based company Edit Simon Jewelry Design, is a custom jewellery designer, as well as a gemologist and diamond grader at the Canadian Gemological Laboratories (CGL). Simon acquired her Graduate Gemologist Degree from the Gemological Institute of America (GIA) and has affiliations with the GIA Alumni Association, American Opal Society, United States Faceters Guild, the Women's Jewelry Association and the British Columbia Lapidary Society.